

## Sales Ninja - USA Department (WL Cheong)

### New customer cultivation in Cordura Nyco with T400

1. Item: NCE7003 (piece dyed), 105x50, 16NYCOx T400/DY300
2. Price: USD 5.00/yd FOB Average color in Precure/Chlorine/Resistant/Permasize finish, 255gsm, 49/51" finished width.
3. End use: Men's Pants
4. Customer: Sitka Gear

SITKA Gear is a hunting clothes brand founded in 2005 and based in Bozeman, Montana. They embrace the global initiatives of **Oeko-Tex®** to implement ecologically sound and socially responsible textile manufacturing practices. For the coming Fall 18 season, we have concluded a new piece dyed booking of 12,260yds of NCE7003 for late Oct and mid Dec shipments. This would be our first selling of Cordura Nyco with T400 stretch priced at USD5.00/yd into the USA market for their new Men's pants program.

Total sales turnover is as below:

Piece dyed: 12,260yds x USD5.00/yd = USD61,300



