**ISSUE 427** 

## DATE: 17/02/2017

## Meritocracy ensures Prosperity.

Dear Penfabricans,

Innovation, Efficiency, Effectiveness and Productivity ensure the competitive edge of Penfabric. Armed with these key ingredients, our march into the future on a path of excellence is assured. However, how do we garner these vital components not only for survival, but prosperity? Indeed Meritocracy nurtures these essential factors for success.

How then do we attain a culture of Meritocracy wherein the best people and idea win? It is no small feat. To my mind, the single most important factor is to practise Industriousness. With this, we could cajole ourselves to rise up each morning from our slumber, have a sense of mission, work hard and pursue excellence in whatever we do.

In education, we acquire knowledge which is the backbone of Meritocracy. Nevertheless, purely seeking information alone is not the way forward. What more, nowadays there is so much fake news that we often could not separate genuine news from the fake ones, sometimes ending up with unsubstantiated gossips and unproductive chats.

Why is Meritocracy so important? Well, if we do not strive for Meritocracy, we will be satisfied to settle for mediocrity. Mediocrity and also-rans cannot survive in this competitive market place. Either we are very good or we are no bloody good. If we are no bloody good, we will be defeated in the market and perish as a company. Thereby, we fail as individuals. This is a do or die world. Either customers come back for more of our same excellent products and services time and again or they shy away from our products if we do not measure up to their expectations.

Perhaps, our mission should include public service and contribution to our society. Let us aspire to make this world a better place to live, prosper

amidst equality and peace. Excel in all that we do. Make Meritocracy our way of life. Make our lives worth the while.

Dear Penfabricans, strive for betterment in each day of our lives. Do not just seek information. Seek knowledge and education for our own improvement. It is incumbent upon us to make Penfabric a better company and great place of work by being an excellent company. Let us make Meritocracy the leading light of Penfabric Excellence.

Have a wonderful weekend. Embrace Meritocracy, breed success. Thank you. With kind regards, HSTeh.