

**ISSUE 434**

**DATE: 07/04/2017**

## *Learn from the Geese!*

Dear Penfabricans,

What makes a great company tick?

Penfabric is only as good as the people who are at work here! As a member of Penfabric, our greatest challenge as a leader is to find ways and means to motivate our people so that all of us move in tandem towards a common objective. How then do we motivate our people and keep them motivated all the time?

One of the most important motivating factors is to keep our team focused. Yes. OUR TEAM and in FOCUS. At the same time, it is essential to encourage their creativity, set targets and then accomplish these targets as one team. The great inventor, **Alexander Graham Bell** had this to say about accomplishments:

**"Great discoveries and improvements invariably involve the cooperation of many minds.**

**I may be given credit for having blazed the trail, but when I look at the subsequent developments I feel the credit is due to others rather than to myself."**

Also, I am sure you have seen that skeins of geese always fly in unison. They are a powerful example of high performance teamwork that we can emulate from nature. It has been proven that as geese flap their wings, they create an uplift for the bird following behind. By flying in a V formation, the whole

flock adds 71% greater flying range than if any of the birds were to fly alone. This is indeed the power of team work and working in unison. No man is an island. When we work together as a team, our creativity and the possibility of success is more than the sum total of our numbers. Whenever we think that we are the most talented person around, look skyward at the geese to learn from them first hand - to succeed is to fly in unison in a V formation. This is done with least efforts and in the most rewarding manner. Let us not be loners and have wild dreams of succeeding as a lone wolf. Otherwise, we will surely lose our way in the forest of our daily activities and feel as though swarmed by the tide while struggling to swim upstream.

Dear Penfabricans, nature teaches us to be cooperative and work hand in hand in fellowship with a group of associates. We will derive satisfaction along the journey of hard work before finally arriving at the destination of success.

Have a lovely weekend. Look skyward for inspiration. We might register the vastness of the universe and the littleness of oneself. Perhaps, we can even witness first hand a skein of geese flying in V formation. V for Victory.

Thank you.

With kind regards,  
HSTeh.